



INVITATION TO PARTNERS FOR 2021 - INFORMATION

Thanks for your interest in Carroll Creek Kinetic Art Promenade!

Carroll Creek Kinetic Art Promenade invites individuals, groups of individuals, organizations and businesses to become partners by providing *in-kind as well as financial contributions* to the project.

By supporting Carroll Creek Kinetic Art Promenade, you'll add to the vibrancy and beauty of Downtown Frederick and contribute much to its artistic fabric!

The following provides information relevant to your decision.

1. CARROLL CREEK KINETIC ART PROMENADE

In synch with part of its mission to promote vitality within Downtown Frederick, the Rotary Club of Carroll Creek (RCCC) launched Carroll Creek Kinetic Art Promenade to display kinetic sculptures in the middle of Carroll Creek from March to November.

RCCC manages all aspects of Carroll Creek Kinetic Art Promenade (CCKAP), and intends to grow the number of kinetic sculptures on display in Carroll Creek each year.

CCKAP is **100% managed by volunteers** and welcomes interested partners to contribute to the success of this unique community project.

2. FISCAL SPONSORSHIP AGREEMENT

CCKAP has entered into a Fiscal Sponsorship Agreement with Friends of Carroll Creek Urban Park, a non-profit, volunteer-staffed community service organization, and a recognized 501c(3). The agreement provides tax deductibility to contributions made to the Carroll Creek Kinetic Art Promenade Fund (Fund) for the benefit of vendors who provide services and products related to the project. Contributions to the Fund made by sponsors for the benefit of artisans are not tax deductible since sponsors receive ownership of the artwork.

Contributions made payable to the **Carroll Creek Kinetic Art Promenade Fund** can be sent to the attention of:

Mark Flanagan CPA, Treasurer
Friends of Carroll Creek Urban Park
1509 Homestead Ave
Frederick, Maryland 21702

3. PARTNERSHIP OPPORTUNITIES FOR 2021 *(in-kind or financial contributions)*

CCKAP presently has the following partnership opportunities:	Value
- Pyramid (3 to 5 bases to support kinetic sculptures in Carroll Creek):	\$3,300 (each)
- Crane (installation and removal of kinetic sculptures):	\$2,000
- Transportation (pyramids from shop to site):	\$1,000
- Insurance (covers product and liability related to the pyramids):	\$750
- General expenses (contribution covers any item below):	\$500
-Recognition plaques (per unit)	
-Framing & installing recognition plaques	
-Annual website maintenance (hosting, domain, mailbox)	
-Transportation (per kinetic sculpture – from storage to site to storage)	

Note: Financial contributions can be made payable directly to The Rotary Club of Carroll Creek or through the Carroll Creek Kinetic Art Promenade Fund held at Friends of Carroll Creek Urban Park, as mentioned in 2 above.

Partners will be recognized on CCKAP’s website, on recognition plaques along Carroll Creek, as well as in promotional literature.

See the list of our current partners at <https://carrollcreekineticart.org/partners/>

Thanks for considering joining Carroll Creek Kinetic Art Promenade!

Bernard Gouin
Member of the Rotary Club of Carroll Creek
Chair, Carroll Creek Kinetic Art Promenade
On behalf of the Executive Committee
(Neil Fay, Stephanie Fisher, Bernard Gouin, Mike Pilch, Jim Reinsch, Linda Roth)