

INVITATION TO SPONSORS FOR 2021 - INFORMATION

Thanks for your interest in Carroll Creek Kinetic Art Promenade!

Carroll Creek Kinetic Art Promenade invites individuals, groups of individuals, organizations as well as businesses to sponsor or co-sponsor regional artisans by commissioning or co-commissioning their kinetic sculptures. A typical budget for a kinetic sculpture could amount up to \$15,000, or more if so desired.

By supporting regional artisans, you'll add to the vibrancy and beauty of Downtown Frederick, and ***become owners of original artwork.***

The following provides information relevant to your decision.

1. CARROLL CREEK KINETIC ART PROMENADE

In synch with part of its mission to promote vitality within Downtown Frederick, the Rotary Club of Carroll Creek (RCCC) launched Carroll Creek Kinetic Art Promenade to display kinetic sculptures in the middle of Carroll Creek from March to November ("Season").

RCCC manages all aspects of the Carroll Creek Kinetic Art Promenade (CCKAP), and intends to grow the number of kinetic sculptures on display in Carroll Creek each year.

2. ARTISANS – SUBMIT A DESIGN

CCKAP invites regional artisans and teams of collaborative artisans living within 80 miles of Frederick to submit their designs for review. ***Interested regional artisans need to complete*** the *Submit a Design for a Kinetic Art Sculpture* application, which covers the design parameters, the review and approval process, the installation, and the submittal requirements. View the application at <https://carrollcreekkineticart.org/get-involved/>

3. APPROVAL PROCESS

Each design for a kinetic sculpture needs to be internally approved by CCKAP's Artistic Review Committee before it is presented to Frederick Public Art Commission and Historical Preservation Commission for final approvals.

4. SPONSOR-ARTISAN AGREEMENT

Once the approval process is completed, ***the regional artisans and the sponsors need to sign*** the *Sponsor-Artisan Agreement*, which specifies deliverables, timeline, schedule of payments, responsibilities of both parties, and ownership of the artwork. View the agreement at <https://carrollcreekkineticart.org/get-involved/>

5. SPONSORS - DISPLAY A KINETIC SCULPTURE

Once a kinetic sculpture is ready to be installed in Carroll Creek, *the sponsors need to complete* the *Display a Kinetic Art Sculpture in Carroll Creek* application and pay a \$500 annual Display Fee to RCCC to cover the usage of the pyramid (anchor base) and the installation of the kinetic sculptures in March as well as their removal in November. View the application at <https://carrollcreekkineticart.org/get-involved/>.

6. FISCAL SPONSORSHIP AGREEMENT

CCKAP has entered into a Fiscal Sponsorship Agreement with Friends of Carroll Creek Urban Park, a non-profit, volunteer-staffed community service organization, and a recognized 501c(3). The agreement provides tax deductibility to contributions made to the Carroll Creek Kinetic Art Promenade Fund (Fund) for the benefit of vendors who provide services and products related to the project. Contributions to the Fund made by sponsors for the benefit of artisans are not tax deductible since sponsors receive ownership of the artwork.

Contributions made payable to the *Carroll Creek Kinetic Art Promenade Fund* can be sent to:

Mark Flanagan CPA, Treasurer
 Friends of Carroll Creek Urban Park
 1509 Homestead Ave
 Frederick, Maryland 21702

7. SUMMARY OF RESPONSIBILITIES AFTER INSTALLATION

After the sponsored kinetic sculpture is delivered to the site (Carroll Creek) by the artisan and installed by CCKAP, and after the sponsor's last payment under the Sponsor-Artisan Agreement is made, the sponsor becomes the owner of the kinetic sculpture.

If the kinetic sculpture requires maintenance or repairs ("Adjustments") during the Season, the sponsor should notify the artisan who has the obligation to promptly make such Adjustments as specified in the Sponsor-Artisan Agreement. CCKAP will assist the sponsor in that process.

As owner of the kinetic sculpture, the sponsor will need to arrange for the transportation and storage of the artwork at the end of the season. CCKAP will assist the sponsor in that process.

Should a sponsor decides to display his/her kinetic sculpture for a second Season, he/she will need to pay the then prevailing annual Display Fee to RCCC, CCKAP will install and remove the kinetic sculpture, and the artisan will still be obligated to make any needed Adjustments to the kinetic sculpture and assist in the installation and removal process of the kinetic sculpture for that second Season, as specified in the Sponsor-Artisan Agreement.

Thanks for considering joining Carroll Creek Kinetic Art Promenade!

Bernard Gouin
 Chair, Carroll Creek Kinetic Art Promenade
 On behalf of the Executive Committee
 (Neil Fay, Stephanie Fisher, Bernard Gouin, Mike Pilch, Jim Reinsch, Linda Roth)