



INVITATION TO SPONSORS - INFORMATION

Thanks for your interest in Carroll Creek Kinetic Art Promenade!

Carroll Creek Kinetic Art Promenade invites individuals, groups of individuals, organizations as well as businesses to sponsor or co-sponsor regional artisans by commissioning or co-commissioning their kinetic sculptures. A typical budget for a kinetic sculpture could amount up to \$15,000, or more if so desired.

By supporting regional artisans, you'll add to the vibrancy and beauty of Downtown Frederick, and ***become owners of original artwork.***

The following provides information relevant to your decision.

1. CARROLL CREEK KINETIC ART PROMENADE

In synch with part of its mission to promote vitality within Downtown Frederick, the Rotary Club of Carroll Creek (RCCC) launched Carroll Creek Kinetic Art Promenade to display kinetic sculptures in the middle of Carroll Creek for a 12-month season (April to April - "Season").

RCCC oversees all aspects of the Carroll Creek Kinetic Art Promenade (CCKAP), which intends to exhibit eight kinetic sculptures at the time in Carroll Creek, and on a 2-year cycle basis, meaning that a kinetic sculpture could possibly be displayed for 24 consecutive months. See item 7 below.

2. ARTISANS - SUBMIT A DESIGN

CCKAP invites regional artisans and teams of collaborative artisans living within 80 miles of Frederick to submit their designs for review. ***Interested regional artisans need to complete*** the *Submit a Design for a Kinetic Art Sculpture* application, which covers the design parameters, the review and approval process, the installation, and the submittal requirements. View the application at <https://carrollcreekkineticart.org/get-involved/>

Applications for new designs must be submitted ***before 5pm on the last business day of August.***

3. APPROVAL PROCESS

Each new design for a kinetic sculpture needs to be internally approved by CCKAP's Artistic Review Committee before it is presented to Frederick Public Art Commission (artistic content) and to the Parks & Recreation Commission (display in Carroll Creek) for final approvals.

4. SPONSOR-ARTISAN AGREEMENT

Once the approval process is completed, **regional artisans and sponsors need to sign** a *Sponsor-Artisan Agreement*, which specifies deliverables, timeline, schedule of payments, responsibilities of both parties, and ownership of the artwork. You can access and review the agreement at <https://carrollcreekkineticart.org/get-involved/>

5. SPONSORS - DISPLAY A KINETIC SCULPTURE

Once a kinetic sculpture is ready to be installed in Carroll Creek, the sponsor needs to pay a \$500 annual Display Fee to RCCC to cover the usage of the pyramid (anchor base) as well as the installation and removal costs of the kinetic sculpture at the start and at the end of the Season.

6. FISCAL SPONSORSHIP AGREEMENT

CCKAP has entered into a Fiscal Sponsorship Agreement with Friends of Carroll Creek Urban Park, a non-profit, volunteer-staffed community service organization, and a recognized 501c(3). The agreement provides tax deductibility to contributions made to the Carroll Creek Kinetic Art Promenade Fund (Fund) for the benefit of vendors who provide services and products related to the project. Contributions to the Fund made by sponsors for the benefit of artisans **are not tax deductible** since sponsors receive ownership of the artwork.

Contributions made payable to the ***Carroll Creek Kinetic Art Promenade Fund*** can be sent to:

Mark Flanagan CPA, Treasurer
Friends of Carroll Creek Urban Park
1509 Homestead Ave
Frederick, Maryland 21702

7. SUMMARY OF RESPONSIBILITIES AFTER INSTALLATION

After the sponsored kinetic sculpture is delivered to the site (Carroll Creek) by the artisan and installed by CCKAP, and after the sponsor's last payment under the Sponsor-Artisan Agreement is made, the sponsor becomes the owner of the kinetic sculpture.

If the kinetic sculpture requires maintenance or repairs ("Adjustments") during the Season, the sponsor should notify the artisan who has the obligation to promptly make such Adjustments as specified in the Sponsor-Artisan Agreement. CCKAP will assist the sponsor in that process.

The sponsor and the artisan will need to arrange for the transportation and storage of the artwork at the end of the Season. CCKAP will assist the sponsor in that process.

Should the sponsor decide to display his/her kinetic sculpture for a second Season, he/she will need to pay the then prevailing annual Display Fee to RCCC. As specified in the Sponsor-Artisan Agreement, the artisan will still be obligated to make any needed Adjustments to the kinetic sculpture during that second Season, CCKAP will remove the kinetic sculpture at the end of that second Season, and the artisan will assist in the removal process.

Thanks for considering joining Carroll Creek Kinetic Art Promenade!

Bernard Gouin

Chair, Carroll Creek Kinetic Art Promenade

On behalf of the Executive Committee

(Neil Fay, Stephanie Fisher, Bernard Gouin, Mike Pilch, Jim Reinsch)