



## INVITATION TO PARTNERS - INFORMATION

Thanks for your interest in Carroll Creek Kinetic Art Promenade!

Carroll Creek Kinetic Art Promenade invites individuals, groups of individuals, organizations and businesses to become partners by providing *in-kind as well as financial contributions* to the project.

By supporting Carroll Creek Kinetic Art Promenade, you'll add to the vibrancy and beauty of Downtown Frederick and contribute much to its artistic fabric!

The following provides information relevant to your decision.

### 1. CARROLL CREEK KINETIC ART PROMENADE

In synch with part of its mission to promote vitality within Downtown Frederick, in 2020 the Rotary Club of Carroll Creek (RCCC) launched Carroll Creek Kinetic Art Promenade which now displays kinetic sculptures in the middle of Carroll Creek year around (April to April).

RCCC oversees all aspects of the Carroll Creek Kinetic Art Promenade (CCKAP), which exhibits eight kinetic sculptures at the time and on a 3-year staggered cycle basis, meaning that kinetic sculptures could possibly be displayed for a period of up to 36 consecutive months, and some of the kinetic sculptures will rotate off our kinetic exhibit each year.

CCKAP is a not-for-profit privately funded project **100% managed by volunteers** and it welcomes interested partners to contribute to the success of this unique community project.

### 2. FISCAL SPONSORSHIP AGREEMENT

CCKAP has entered into a Fiscal Sponsorship Agreement with Friends of Carroll Creek Urban Park, a non-profit, volunteer-staffed community service organization, and a recognized 501c(3). The agreement provides tax deductibility to contributions made to the Carroll Creek Kinetic Art Promenade Fund (Fund) for the benefit of vendors who provide services and products related to the project. Contributions to the Fund made by sponsors for the benefit of artisans are not tax deductible since sponsors receive ownership of the artwork.

Contributions made payable to the **Carroll Creek Kinetic Art Promenade Fund** can be sent to the attention of:

Mark Flanagan CPA, Treasurer  
Friends of Carroll Creek Urban Park  
1509 Homestead Ave  
Frederick, Maryland 21702

**3. PARTNERSHIP OPPORTUNITIES** (*in-kind or financial contributions*)

|  |              |
|--|--------------|
| CCKAP presently has the following partnership opportunities:               | <b>Value</b> |
| - <b>Crane</b> (installation and removal of kinetic sculptures):           | \$2,500      |
| - <b>Launching Party</b> (At the start of the season - COVID permitting)   | \$2,500      |
| - <b>Insurance</b> (covers product and liability related to the pyramids): | \$1,000      |
| - <b>General expenses</b> (contribution covers any item below):            | \$500        |
| -Annual website maintenance (hosting, domain, mailbox)                     |              |
| -Miscellaneous hardware required for installation                          |              |

Note: Financial contributions can be made payable directly to The Rotary Club of Carroll Creek or through the Carroll Creek Kinetic Art Promenade Fund held at Friends of Carroll Creek Urban Park, as mentioned in 2 above.

**4. PARTNERSHIP LEVELS**

Partners are recognized on CCKAP’s website, on interpretive panels along Carroll Creek, as well as in promotional literature based on the following levels calculated on a cumulative basis:

- Founders** (\$10,000 value or more)
- Gold** (\$5,000 value or more)
- Silver** (\$2,500 value or more)
- Bronze** (Below \$2,500 value)

See the list of our current partners at <https://carrollcreekineticart.org/partners/>

Thanks for considering joining Carroll Creek Kinetic Art Promenade!

Bernard Gouin  
 Member of the Rotary Club of Carroll Creek  
 Chair, Carroll Creek Kinetic Art Promenade  
 On behalf of the Executive Committee  
 (Neil Fay, Stephanie Fisher, Bernard Gouin, Mike Pilch, Debbie Powell, Jim Reinsch)