



INVITATION TO SPONSORS - INFORMATION

Thanks for your interest in Carroll Creek Kinetic Art Promenade!

Carroll Creek Kinetic Art Promenade invites individuals, groups of individuals, organizations as well as businesses to sponsor or co-sponsor regional artisans by commissioning or co-commissioning their kinetic sculptures.

A typical budget for a kinetic sculpture could amount up to \$15,000, or more if so desired.

By supporting regional artisans living within 80 miles from Frederick, you'll add to the vibrancy and beauty of Downtown Frederick, and ***become owners of original artwork.***

The following provides information relevant to your decision.

1. CARROLL CREEK KINETIC ART PROMENADE

In synch with part of its mission to promote vitality within Downtown Frederick, in 2020 the Rotary Club of Carroll Creek (RCCC) launched Carroll Creek Kinetic Art Promenade which now displays kinetic sculptures in the middle of Carroll Creek year around (April to April).

RCCC oversees all aspects of the Carroll Creek Kinetic Art Promenade (CCKAP), which exhibits eight kinetic sculptures at the time and on a 3-year staggered cycle basis, meaning that kinetic sculptures could possibly be displayed for a period of up to 36 consecutive months, and some of the kinetic sculptures will rotate off our kinetic exhibit each year.

2. PROPOSALS & APPROVALS

CCKAP facilitates the pairing of artisans and sponsors, and encourages sponsors and regional artisans to work on a collaborative basis early during the creative stage.

Once a sponsor and an artisan have agreed on a design and before the end of May, the artisan submits a **Summary Proposal** to CCKAP for review and validation by our internal Artistic Review Committee.

Once internally approved and before the end of August, the artisan then submits to CCKAP a **Full Proposal**, which is presented to the City of Frederick for final approvals.

You can access and view those two proposals at <https://carrollcreekkineticart.org/get-involved/>

3. SPONSOR-ARTISAN AGREEMENT

Once the approval process is completed, the artisans and sponsors will sign a *Sponsor–Artisan Agreement*, which specifies deliverables, timeline, schedule of payments, responsibilities of both parties, ownership of the artwork, and copyright.

You can access and view the agreement at <https://carrollcreekkineticart.org/get-involved/>

4. SPONSORS - DISPLAY A KINETIC SCULPTURE

Once a kinetic sculpture is ready to be installed in Carroll Creek, the sponsor will pay a \$500 annual Display Fee to RCCC to cover the usage of the pyramid (anchor base) as well as the installation and removal costs of the kinetic sculpture at the start and at the end of their display in CCKAP’s exhibit.

5. SUMMARY OF RESPONSIBILITIES AFTER INSTALLATION

After the sponsored kinetic sculpture is delivered to our Carroll Creek exhibit by the artisan and installed by CCKAP, and after the sponsor’s last payment under the Sponsor-Artisan Agreement is made, the sponsor becomes the owner of the kinetic sculpture.

If a kinetic sculpture requires maintenance or repairs (“Adjustments”) during its display period, the sponsor/owner should notify the artisan who has the obligation to promptly make such Adjustments as specified in the Sponsor-Artisan Agreement. CCKAP will assist the sponsor/owner in that process.

Should the sponsor/owner decide to display his/her kinetic sculpture for an additional year(s), he/she will need to pay the \$500 annual Display Fee to RCCC, and the artisan will remain obligated to make any needed Adjustments to the kinetic sculpture during the additional year(s).

The sponsor/owner and the artisan will need to arrange for the transportation and storage of the artwork at the end of their display period. CCKAP will assist the sponsor/owner in that process.

However, should the sponsors/owners decide to donate their sculptures rather than display them privately after the display period in Carroll Creek, Frederick Health Village has agreed to host on its 90-acre campus the kinetic sculptures that will be rotated off CCKAP’s main exhibit.

CCKAP will remove a kinetic sculpture at the end of its display period, and the artisan will assist in the removal process.

Thanks for considering joining Carroll Creek Kinetic Art Promenade!

Bernard Guin
 Chair, Carroll Creek Kinetic Art Promenade
 On behalf of the Executive Committee
 (Neil Fay, Stephanie Fisher, Bernard Guin, Mike Pilch, Debbie Powell, Jim Reinsch)